

# The Network Utility Function: A Practicable Concept for Assessing Network Impact on Distributed Services

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**Abstract:** Based on the need for distributed end-to-end quality management for next generation Internet services, this paper presents a ready-to-deploy quality assessment concept for the impact of the network on the service performance. The proposed Network Utility Function (NUF) combines the observed network utility at the inlet and the outlet. Thus, it captures the damping effect of the network onto user-perceived quality from an end-to-end perspective. As opposed to incomprehensible QoS parameters such as delay and loss, the NUF is highly intuitive due to its mapping to a simple value between 0 and 1. We demonstrate the capabilities of the proposed concept for a special NUF, the Throughput Utility Function (TUF) by realistic simulation.

**Keywords:** User-perceived QoS; End-to-End QoS; Performance Monitoring; Utility Function; Throughput

## 1 Introduction

The success of the Internet results largely from the *end-to-end (E2E) concept* [1]. Among other benefits, the E2E concept empowers the hosts to adapt their data flow autonomously to varying load conditions. By the concept, however, the adaptation is decoupled from any network control. This has the some times unpleasant side effect that the network is not anymore aware of the requirements of the hosts, e.g. their desired throughput.

Moreover, an increasing number of applications need strict network performance. The *Quality of Service (QoS)* provided by the network is the degree of conformance of the service delivered to a user in accordance with the agreement between the service provider and the user [2]. Observed QoS problems may be caused either by the implementation of the network application or by interconnecting networks or by the combination of both. While *network QoS* captures the impact of non-ideal end-to-end transportation only, the *application QoS* perceived by the user comprises both, the performance of the application and of networks. Depending on the task a user is carrying out, problems with applications and the underlying networks are highly annoying [3].

Users typically rate the service quality typically in a subjective and individual way and do not distinguish between application QoS and network QoS [4]. The user satisfaction

depends on the *expected QoS*, the *user-perceived QoS*, and the *applied pricing model* [5]. The expected QoS is influenced by the context of usage and the QoS parameters of interest such as response times [3] or video picture quality [6]. Whereas the user-perceived QoS is influenced by the system's performance and load as well as the perceived usability, e.g. subjective impression of the picture quality. In general, users tolerate at least some service quality degradation, but as soon as the service quality falls below a certain *acceptance threshold*, many of them complain either explicitly, e.g. by shouting at the provider, or implicitly, e.g. by giving up using the service. The latter can have a quite crucial impact on the economical situation of the service provider [7].

Thus, for a service provider, it is important to identify the acceptance thresholds and how they are correlated with insufficient performance of applications or networks [4]. Appropriate quality metrics are robust, useful from the viewpoint of the application and universal, i.e. usable for any kind of service. More important, they should be simple and only rely on a few, easily tunable parameters. The concept of a *Network Utility Function (NUF)* constitutes such an approach. Originally, *utility functions* [8] relate the state of applications and networks with the user satisfaction. They are used for rate control and resource allocation [9, 10]. The NUF, used in this work, extends the original concept. It characterizes the damping impact of the network onto the utility function by measurements at the end hosts. The characterization obtains a mapping of the quality of network connectivity onto a scale from 0 to 100 %. Thus, the network performance is easy to understand even for an unexperienced user.

*Perceived throughput* is a speed-related parameter [11] that is important both for streaming applications and elastic applications [12]. Throughput difference measurements have turned out to be easy to implement and highly robust since they are based on passive measurements and do not need synchronized clocks [13]. Such measurements form the base for the *Throughput Utility Function (TUF)*. The TUF is an extension of the NUF concept. It makes use of the advantages of the throughput difference measurements and will be investigated in this work in detail for distributed services in IP networks.

QoS monitoring has to be performed in the same E2E way as the user rates the service quality. If applied at all, QoS monitoring is usually carried out by rather centralized and complex entities and only in those parts of the network where a provider is responsible for. A coordination among different administrative domains is rarely achieved. A *decentralized QoS monitoring*, however, located on the users end system and thus "observing" the performance from the same perspective overcomes these disadvantages. The distributed architecture can inform a network manager about degraded end-to-end performance, e.g. in terms of TUF values, even when the application is not capable to do this task. In addition, the use of a distributed, self-organizing QoS monitoring architecture [14] will reduce the capital and the operational expenditures (CAPEX and OPEX) since fewer entities have to be installed and operated. Thus, the distributed architecture will complement today's solutions for central fault and performance management, using SNMP interfaces, e.g. HP OpenView [15]. An interworking between these network management concepts is achieved for example an SNMP interfaces. The user benefits also, since such an approach implements a highly desirable one-stop service concept [4].

The remainder of this paper is organized as follows. Section 2 presents the utility-function-based NUF concept and Section 3 concretizes it in form of the TUF. Section 4

illustrates the TUF using trace-driven OPNET simulations in realistic network scenarios. Section 5 provides conclusions and outlook.

## 2 The Network Utility Function (NUF) Concept

*Utility functions* typically relate the state of an application or a network with the end-user perceived QoS and the user satisfaction. These utility functions are used for rate control and resource allocation [9, 10]. The here presented concept of the *Network Utility Function (NUF)* extends the original notion [8]. The NUF characterizes the attenuation of the quality and the usefulness of a service which is caused by the behavior of the network.

Let  $U_{\text{in}}$  denote the value of the utility function at the sender, i.e. at the inlet of the network, and  $U_{\text{out}}$  describes the utility function at the receiver, i.e. at the outlet. The end-to-end characterization of the performance attenuation by the network is captured by network utility function  $U_{\text{Netw}}$ :

$$U_{\text{out}} = U_{\text{Netw}} \cdot U_{\text{in}}. \quad (1)$$

The parameters  $U_{\text{in}}$ ,  $U_{\text{out}}$  and  $U_{\text{Netw}}$  range from 0 in the worst case to 100 % in the best case. Compared to technical QoS parameters such as delay, delay variation, and loss, the network utility function is rather intuitive for users, providers and operators [4]. Users can rate perceived service quality on a scale between 0 and 100 and define thresholds for unacceptability [6]. Service providers and operators can use those values to take measures against the quality problems, e.g. search for bad network conditions; reconfigure service and network; compensate affected users; or shut down the service for maintenance. Percentages are also highly appreciated as quality indicators in business processes, e.g. for demonstrating successful quality assurance in service provisioning [16]. Naturally, the network utility function  $U_{\text{Netw}}$  reaches its best value of 100 % if the network behaved perfectly, which means that the sent data streams are received instantaneously with unchanged inter-packet times.

The NUF concept is based, so far, on a proportional relation between the network impact  $U_{\text{Netw}}$  and the utility at the outlet  $U_{\text{out}}$ . This postulate is reflected by the multiplication operation in Equation 1. In addition, the NUF assumes an independence of the network utility  $U_{\text{Netw}}$  and the utility function at the sender  $U_{\text{in}}$ .

If the network has no impact on the networked service, the user quality perception is that of the application quality alone, i.e.  $U_{\text{out}} = U_{\text{in}}$ . However, a reduced value of  $U_{\text{Netw}}$  indicates a disadvantageous change of traffic properties between the corresponding endpoints. In the worst case, the perceived utility  $U_{\text{out}}$  reaches zero, which can be related to a badly behaving network ( $U_{\text{Netw}} \rightarrow 0$ ), a very bad service quality provided at the sender side ( $U_{\text{in}} \rightarrow 0$ ) or a combination of both.

The network utility functions can address several network influences on the service quality. In case these influences are rather independent of each other, one can define multiple network utility functions  $U_{\text{Netw},i} \in [0, 1]$  and apply the following multiplicative relationship (cf. also [17]):

$$U_{\text{Netw}} = \prod_i U_{\text{Netw},i}. \quad (2)$$

**Table 1.** Example of loss-defined service classes and possible utility functions.

Service class	Loss ratio	max{utility function}	
		Alternative 1	Alternative 2
Gold	0.5 %	95 %	90 %
Silver	1.0 %	90 %	80 %
Bronze	2.0 %	80 %	60 %

This relationship permits on the one side that multiple QoS primitives like delay or throughput can be considered. On the other side it also facilitates the characterization of the impact of multiple, cascaded networks.

For a service of interest,  $U_{\text{Netw}}$  should capture the network problems of interest in a way that matches changes in user perception such that the same rating applies on both sender and perceiver side. Table 1 shows an example of loss-defined service classes from the ETSI TIPHON project [18] and extends it by examples of possible values of utility functions. In the following, the detail application of the NUF concept, the *Throughput Utility function*, is discussed.

### 3 The Throughput Utility Function (TUF)

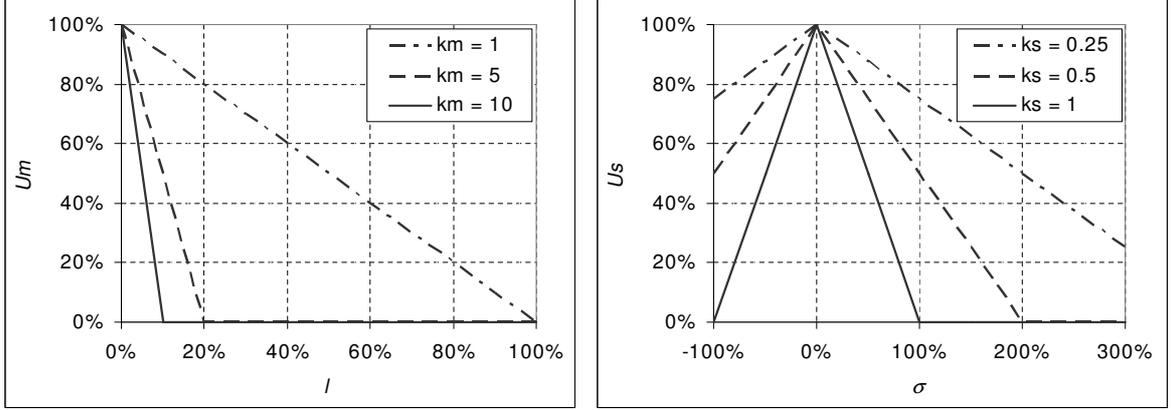
Disturbances of the throughput are captured by the bottleneck indicator concept introduced in [13]. At each endpoint,  $n$  throughput values are measured during an observation window of  $\Delta W$ . Each throughput value denotes the average bit rate perceived during a rather small averaging interval  $\Delta T$ , typically between 100 ms and 1 s. From the comparison of throughput histograms at sender and receiver with a throughput resolution of  $\Delta R$ , we can derive information about whether the network path between sender and receiver appears as a shaping or shared bottleneck. As opposed to active measurements, no probing traffic is injected into the network; the only extra traffic stems from the exchange of measurement results (a couple of bytes after each observation window).

A condensed form of the bottleneck indicator consists of the following parameters (and their dependencies):

- the average throughput at the sender (network inlet),  $m_{\text{in}}(\Delta W)$ ;
- the standard deviation of the throughput at the sender,  $s_{\text{in}}(\Delta W, \Delta T)$ ;
- the average throughput at the receiver (network outlet),  $m_{\text{out}}(\Delta W)$ ;
- the standard deviation of the throughput at the receiver,  $s_{\text{out}}(\Delta W, \Delta T)$ .

To simplify the notation, the dependencies on  $\Delta W$  and  $\Delta T$  are omitted from now on. Changes of these parameters between both ends reflect the following network problems (in the order of severeness):

1.  $m_{\text{out}} < m_{\text{in}}$ : *Overdue traffic* at the end of the observation interval, which means that an amount of data  $(m_{\text{out}} - m_{\text{in}})\Delta W$  may arrive in a later observation interval or might have been lost;
2.  $s_{\text{out}} > s_{\text{in}}$ : *Increased burstiness* of the traffic, which means that the distribution of the throughput is more spread at the receiver than at the sender e.g. due to interaction with other traffic [13];



**Fig. 1.** Illustrations of m-utility functions (left) and s-utility functions (right).

3.  $s_{\text{out}} < s_{\text{in}}$ : *Decreased burstiness* of the traffic, which means that the distribution of the throughput is condensed because of traffic shaping [13].

As changes of average ( $m$ ) and standard deviation ( $s$ ) are orthogonal effects, we propose in analogy to (2)

$$U_{\text{Netw}} = U_m \cdot U_s. \quad (3)$$

The  $m$ -utility function  $U_m = f(m_{\text{in}}, m_{\text{out}})$  reflects the overdue traffic. In the following, we assume a simple linear dependency on the *loss ratio*  $\ell = \max\{1 - \frac{m_{\text{out}}}{m_{\text{in}}}, 0\}$  as follows:

$$U_m = \max\{1 - k_m \ell, 0\} \quad (4)$$

where  $k_m$  denotes the degree of utility reduction. The  $m$ -utility function approaches zero as  $\ell$  approaches  $1/k_m$ . The max-operator prevents  $U_m$  from becoming negative in case  $\ell > 1/k_m$ . In Table 1, alternative 1 corresponds to  $k_m = 10$  and alternative 2 to  $k_m = 20$ , respectively. The study of elastic traffic in [12] (Figure 2) indicates  $k_m \simeq 1$ . Figure 1 (left) displays some  $m$ -utility functions.

The  $s$ -utility function  $U_s = g(s_{\text{in}}, s_{\text{out}})$  captures the change in *burstiness*, where an unchanged value  $s_{\text{out}} = s_{\text{in}}$  implies maximal utility. In general, a reduction in burstiness when passing a network (e.g. because of a low-capacity access link) is less critical than a growth. Reduced burstiness means that traffic flows more regularly through the network, which in turn implies the need of less spare capacity in order to maintain the desired QoS level [19]. A smoothed data stream might also be of advantage for the receiving application. We consider a rating dependent on the sign of the change  $s_{\text{out}} - s_{\text{in}}$  by defining two different parameters  $k_s^\pm$ . A linear dependency on the difference  $\sigma = \frac{s_{\text{out}} - s_{\text{in}}}{s_{\text{in}}}$  is given as follows:

$$U_s = \begin{cases} \max\{1 - k_s^+ \sigma, 0\} & \text{for } s_{\text{in}} < s_{\text{out}} \\ 1 & \text{for } s_{\text{in}} = s_{\text{out}} \\ \max\{1 + k_s^- \sigma, 0\} & \text{for } s_{\text{in}} > s_{\text{out}} \end{cases}, \quad (5)$$

Here, the parameter  $k_s^+$  reflects the decrease of  $U_s$  when the standard deviation doubles, while  $k_s^-$  does the same for a vanishing standard deviation, cf. Figure 1 (right). For in-

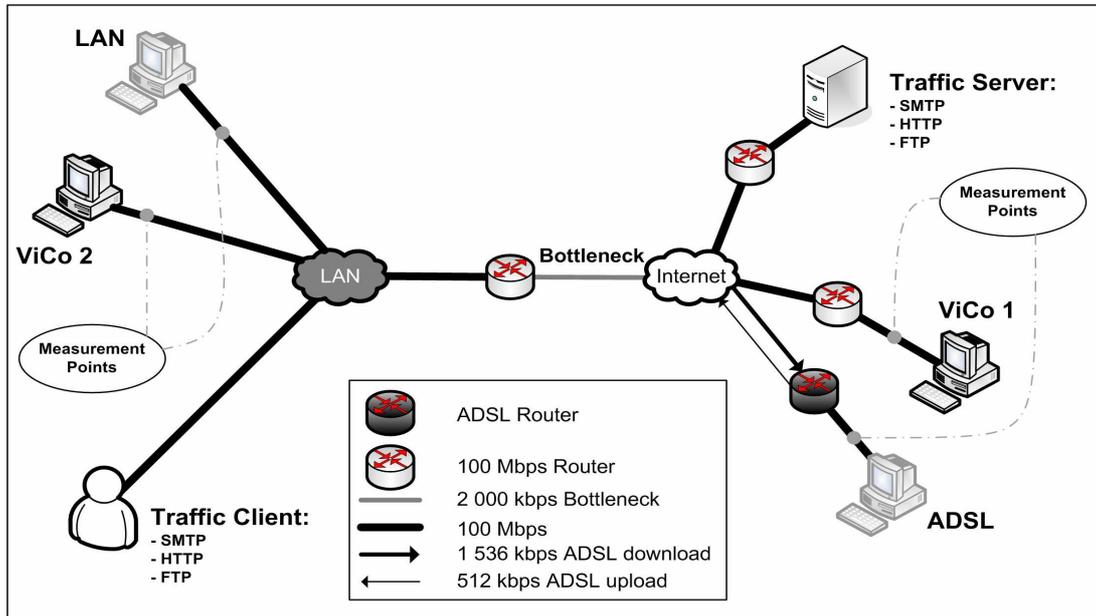


Fig. 2. Simulated scenario.

stance,  $k_s^+ > k_s^-$  implies a stronger utility decrease in case of rising burstiness as discussed above.

## 4 Illustrative Example

We demonstrate the feasibility of the proposed concept by considering a videoconferencing service running over a heterogeneous network as shown in Figure 2, which was simulated using the well-known and established simulation software OPNET [20]. Two computers running the videoconference application (namely ViCo2 and LAN) are connected to a company LAN (100 Mbps Ethernet), a third one is connected to the Internet via Ethernet (ViCo1) and another one via ADSL (512 kbps upstreams/1536 kbps downstreams), respectively. The measurement points are to be found on local Ethernet links connecting the computers with their corresponding access routers as it was the case if wiretaps were used in a real experiment [13]. The company is connected to the Internet by a 2 Mbps digital subscriber line (DSL). This bottleneck link is additionally loaded by TCP traffic consisting of FTP, HTTP and SMTP and flowing from “Traffic Server” towards “Traffic Client” in parallel to the videoconference streams ViCo1→ViCo2 and ADSL→LAN. In the reverse direction, the two videoconference streams ViCo2→ViCo1 and LAN→ADSL share the bottleneck with each other and rather little TCP acknowledgement traffic. As the current OPNET videoconference source models produce constant bit rate traffic, real videoconference UDP packet traces stemming from MS Netmeeting conferences [21] were used as input for the simulator. However, the TCP traffic sources were modeled by OPNET itself in order to take care of the correct TCP feedback [22].

As we are aiming at demonstrating a concept rather than at carrying out a quantitative study, we confine ourselves to one observation window  $\Delta W = 1$  min. We apply

**Table 2.** Values of utility functions in bottleneck downstream direction (incl. TCP data traffic).

Conference	AD	LR	$\ell$	$U_m$	$\sigma$	$U_s$	$U_{\text{Netw}}$
		[%]	[%]	[%]	[%]	[%]	[%]
ADSL→LAN	0	0	0.4	96	-25.5	87	83
ADSL→LAN	0	1	1.3	87	-25.3	87	76
ADSL→LAN	0	5	5.4	46	-24.8	88	40
ViCo1→ViCo2	0	0	0.1	99	-4.4	98	97
ViCo1→ViCo2	0	1	0.9	91	-5.5	97	88
ViCo1→ViCo2	0	5	4.7	53	-5.7	97	52

an averaging interval of  $\Delta T = 100$  ms [13]. Given these settings, the traces displayed an average bit rate of roughly 450 kbps and a maximal bit rate of about 1200 kbps during 100 ms. The latter implies a risk of short-lived overload situations due to traffic variability. However, both videoconferences together load the bottleneck link rather modestly by  $\sim 45$  %. Downstreams, i.e. towards the LAN, the remaining capacity is consumed by the TCP-based applications.

In order to disturb the videoconferences and to visualize the changes in utility functions, the OPNET IP cloud was configured such as to introduce a selected packet loss ratio (LR = 1 or 5 %) and/or *additional* packet delays according to given distributions, such as uniform between 0 and 100 ms (AD = U) and exponential with a mean of 50 ms (AD = E). The undisturbed cases are denoted by LR = 0 % and AD = 0, respectively. As utility reduction parameters, we choose  $k_m = 10$ ,  $k_s^+ = 1$  and  $k_s^- = 0.5$ .

Let us first focus on the bottleneck downstream direction from Internet towards the LAN. Table 2 shows corresponding values of utility functions. The corresponding ratio  $\ell$  almost matches the configured packet loss probability in the IP cloud. In the LR = 0 % cases, some traffic still seems to be on its way at the end of the observation period. For LR = 5 % implying  $U_m \simeq 0.5$ , the utility sinks to about half of its original value. Overall, the ADSL→LAN conference perceives worse utility functions than the ViCo1→ViCo2 conference. This is due to heavy shaping on the 512 kbps ADSL uplink loaded on average by 450 kbps and at maximum by 1200 Mbps during 100 ms. From Table 2, we observe a relative reduction of the standard deviation of about 25 % rather independently of the induced loss in the IP cloud, which leads to values of the s-utility function of about 87 %. The ViCo1→ViCo2 conference is shaped rather modestly due to the interaction with the ADSL→LAN conference and the TCP background traffic in the bottleneck.

We now add some additional delay to traffic crossing the IP cloud as described above. Table 3 presents the corresponding impacts in comparison to Table 2. For the ADSL→LAN conference, the effect of the shaping is slightly reduced by a uniform distribution of additional delay (U). However, an exponential delay (E) worsens the s-utility functions considerably to values between about 40 and 60 %. Obviously, the shaping has turned into the reverse: The throughput distribution is much broader at the outlet of the network than it was without the disturbance. Altogether, we yield throughput utility function values of 30 to 40 %. We obtain a similar behavior for the ViCo1→ViCo2 conference. While the uniform distribution of additional delay (U) implies almost neutral behavior

**Table 3.** Values of utility functions in bottleneck downstream direction in case of additional delays.

Conference	AD	LR	$\ell$	$U_m$	$\sigma$	$U_s$	$U_{\text{Netw}}$
		[%]	[%]	[%]	[%]	[%]	[%]
ADSL→LAN	U	0	0.3	97	-18.9	91	88
ADSL→LAN	U	5	5.1	49	-16.5	92	45
ADSL→LAN	E	0	0.5	95	58.9	41	39
ADSL→LAN	E	5	5.0	50	41.0	59	30
ViCo1→ViCo2	U	0	0.2	98	-1.1	100	98
ViCo1→ViCo2	U	5	5.2	48	-0.5	100	48
ViCo1→ViCo2	E	0	0.1	99	66.8	33	33
ViCo1→ViCo2	E	5	4.9	51	51.3	59	30

**Table 4.** Values of utility functions in bottleneck upstream direction (TCP ACKs only).

Conference	AD	LR	$\ell$	$U_m$	$\sigma$	$U_s$	$U_{\text{Netw}}$
		[%]	[%]	[%]	[%]	[%]	[%]
LAN→ADSL	0	0	0.0	100	-6.0	97	97
LAN→ADSL	0	1	1.0	90	-6.6	96	87
LAN→ADSL	0	5	4.8	52	-7.8	96	50
ViCo2→ViCo1	0	0	0.0	100	-8.0	98	96
ViCo2→ViCo1	0	1	1.0	90	-8.1	97	87
ViCo2→ViCo1	0	5	4.9	51	-10.5	97	49

with regards to the s-utility function, the exponential distribution (E) again worsens the values of the utility function considerably – exactly as in the ViCo1→ViCo2 case.

We now consider the bottleneck upstream direction in which the two videoconferences only interfere with the TCP acknowledgements. Table 4 shows the corresponding results. Both conferences perceive similar performance (slight shaping), as the ADSL downlink speed of 1536 kbps is no bottleneck for a single conference. The values of the throughput utility function are dominated by the loss. The shaping perceived by the ViCo2→ViCo1 conference is slightly larger than that in the reverse direction, cf. Table 2. Obviously, the TCP traffic affects the values of the utility functions of the UDP videoconferencing streams merely to a little extent. This maps with the common observation that UDP traffic displaces TCP traffic [23].

## 5 Conclusions and Outlook

We have described and demonstrated a practicable concept for distributed end-to-end QoS monitoring and assessment on service level, the Network Utility Function (NUF). The NUF relates utility functions at network inlet and outlet and thus captures the damping effect of the network onto user-perceived quality. We investigated a special NUF related to throughput changes, the Throughput Utility Function (TUF). The TUF captures changes of throughput averages (outstanding or lost traffic at the end of an observation period) and standard deviations on rather short time scales (delay variations), which was demonstrated by trace-driven OPNET simulations in a realistic network scenario.

Until now, we assumed a linear TUF dependency on changes of averages and standard deviations. A next step would be to determine threshold values regarding user acceptance of the service. In case the value of the throughput utility function drops below such a threshold, a QoS alarm should be issued. This can happen by SNMP trap messages towards a Network Management System (e.g. [15]), followed by control actions aiming at improving the QoS experience.

Alternatively, shape and parameters to be included into the NUF or TUF (e.g. a non-linear function) can be determined through comparative experiments between the service quality at the inlet and at the outlet of the network, given a certain network impairment (e.g. loss or throughput variation) and followed by determining thresholds for issuing QoS alarms as described above. In practice, these steps should be carried out in cooperation with service and network providers.

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